



About us:

SYQ GROUP is a group of companies specializing in providing integrated and comprehensive solutions in several vital sectors, aiming to support businesses and projects from idea to full operation.

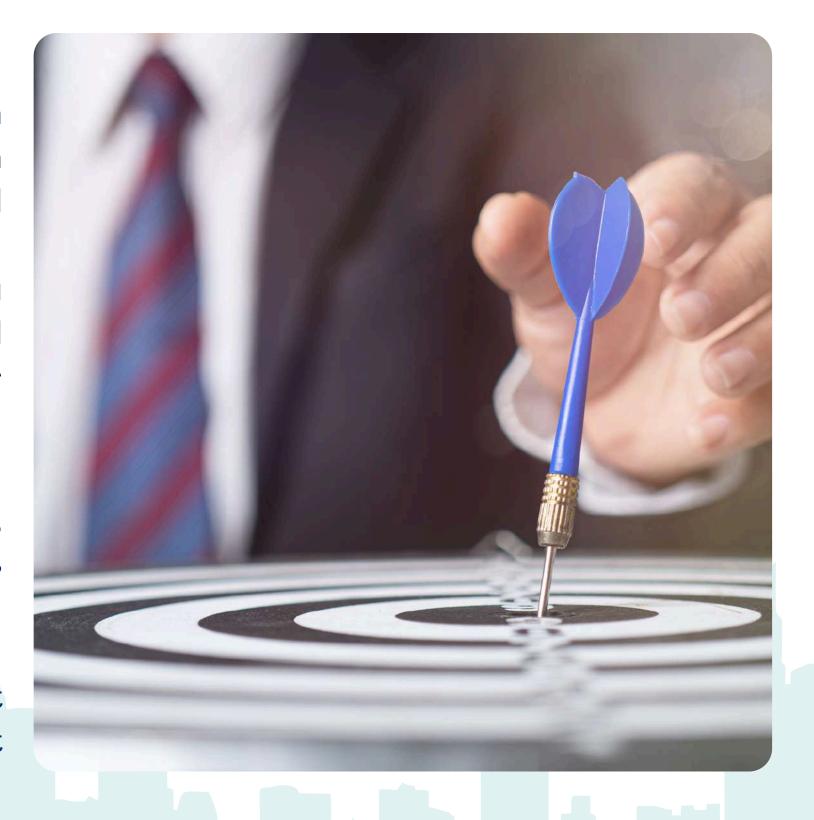
We are distinguished by our diverse expertise, combining technical and managerial knowledge to deliver added value that ensures the success and sustainability of our clients in both the public and private sectors.

Our vision:

To be the leading partner in the region for developing, implementing and managing projects across various economic sectors.

Our message:

Providing smart, effective, and high-quality solutions that contribute to building a successful business environment and strong, sustainable institutions.





Our values



Innovation in solutions



Quality in execution



Transparency and credibility



Customer satisfaction





Our business sectors:



Consulting sector

We offer comprehensive consulting services aimed at developing organizations and enhancing their growth and competitiveness.

Our work is based on scientific methodologies and practical experience, ensuring accurate analysis and effective solutions.



Industrial sector

We work to provide integrated industrial solutions that meet the needs of various sectors and keep pace with industrial development in the region.

We aim to build an integrated production system that ensures quality, efficiency, and sustainability in every project.



service sector

We offer integrated operational solutions that ensure business continuity and operational sustainability. The sector focuses on providing innovative support services that enhance performance and facilitate the management of various projects.



Commercial sector

In this sector, we aim to provide innovative solutions that ensure products and services reach target markets efficiently, while maintaining the highest levels of quality and reliability.



Consulting sector

Our consulting services include:

- 1. Economic and financial studies to assess markets, conduct feasibility analyses, and estimate risks and returns.
- 2. Management and organizational development consulting to improve organizational performance and enhance operational efficiency.
- 3. Preparation of feasibility studies and business plans for new or expansion projects, providing a clear financial and strategic vision.
- 4. Performance improvement and strategic planning through the development of long-term plans and key performance indicators (KPIs).
- 5. Advanced industrial and technical consulting to support manufacturing processes, quality, and industrial digital transformation.











Consulting sector



Management & organizational development consulting

- Improving organizational & administrative structures
- Developing quality & efficiency management systems
- Leadership & team management consulting
- Organizational & human resources development programs

Improving performance and strategic planning

- Performance analysis and development of Key Performance Indicators (KPIs)
- Development of long-term strategic plans
- Design of continuous improvement programs
- Business development and sustainable growth strategies

Economic & financial studies

- Market and investment opportunity analysis
- Preparation of financial plans and budgets
- Evaluation of project economic feasibility
- Risk and return analysis

Preparing feasibility studies & business plans

- Feasibility studies for new projects
- Development of operational and strategic business plans
- Pre-implementation financial and technical analysis
- Recommendations for improving returns and reducing risks

Advanced Industrial and Technical Consulting

- Providing specialized consulting services to the industrial sector
- Improving production processes and quality
- Supporting digital transformation and smart operations
- Advanced technological solutions for factories and industrial projects



Industrial sector

Our industrial services include:

- 1. Supplying and installing production lines, industrial equipment, and occupational safety equipment to the highest international standards.
- 2. Designing and equipping factories according to modern industrial planning standards and environmental and safety requirements.
- 3. Preparing industrial and technical feasibility studies to ensure economic and technical viability before implementation.
- 4. Developing operational efficiency and improving production quality through the application of effective management systems and continuous improvement programs.
- 5. Manufacturing refrigeration and air conditioning equipment and systems for split or central units, according to the latest technologies and international standards.











Industrial sector

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Design and equipping of factories

- Factory design consultancy according to international standards
- Equipment of workshops and industrial facilities
- Equipment of mechanical and electrical production lines
- Equipment of industrial facility infrastructure

Manufacturing air conditioning equipment

- Manufacturing of refrigeration and Freon units
- Manufacturing of central and independent air conditioning systems
- Supply of industrial equipment accessories
- Installation and maintenance of refrigeration and air conditioning systems

Production lines and industrial equipment

- Supply of turnkey industrial production lines
- Installation and commissioning of industrial equipment
- Customized solutions based on production type
- Occupational safety equipment for factories
- Automated and electronic control systems for factories

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Developing operational efficiency & improving production

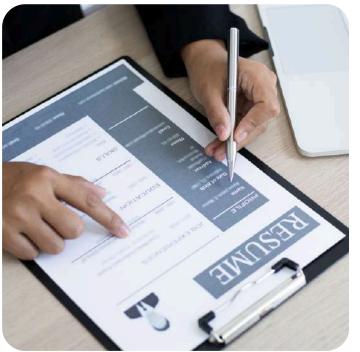
- Performance and Productivity Improvement Programs
- Quality and Production Management Systems
- Industrial Equipment Maintenance and Fault Analysis
- Factory Digitalization and Smart Operation Solutions



service sector

Our services in the services sector include:

- 1. Maintenance and operation services to ensure the continuous performance of facilities and equipment.
- 2. Hospitality, cleaning, and logistics services to support the work environment and operational projects.
- 3. Human resources management and technical recruitment to provide qualified and professional personnel.
- 4. Smart business solutions and administrative support to enhance the efficiency of administrative and operational processes.











service sector



Hospitality, Cleaning, and Logistics
Services

- Providing hospitality services to facilities and projects
- Cleaning and workplace management services
- Providing necessary logistical supplies for projects
- Efficient operational support solutions

Smart Business Solutions and Administrative Support

- Business Management Systems and Operations
- Integrated Administrative Support for Companies and Organizations
- Digital Transformation Applications to Enhance Efficiency
- Business Intelligence Tools for Strategic Decision Making

Maintenance and Operation Services

- Routine maintenance of equipment and facilities
- Management of system and facility operations to ensure business continuity
- Integrated electrical and mechanical maintenance
- Improving operational performance and increasing efficiency

Human Resources and Technical Recruitment Management

- Providing qualified and specialized technical personnel
- Personnel and Recruitment Management
- Training and Professional Development Programs for Staff
- Supporting Projects with the Required Human Resources as Needed



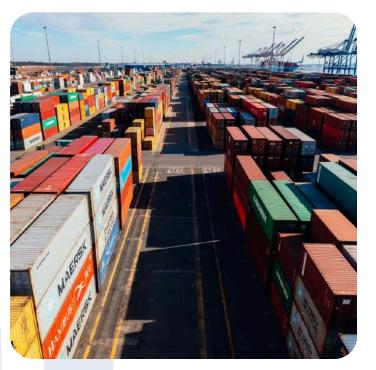
Commercial sector

Our business services include:

- 1. Local and regional sourcing and distribution to efficiently and quickly meet customer needs.
- 2. Import and export of industrial equipment and materials according to the highest international standards.
- 3. Supply chain management to ensure the smooth flow of materials and products through all stages.
- 4. International marketing and contracting to expand our business and open new markets.











service sector



2 Import and Export of Industrial Equipment and Materials

- Importing equipment and raw materials from global markets
- Exporting industrial products to regional and international markets
- Facilitating customs procedures and required licenses
- Ensuring quality and conformity to international standards

Commercial Marketing and International Contracts

- Supporting local and international marketing of products and services
- Developing effective marketing strategies to reach new markets
- Managing commercial contracts and international agreements
- Providing consultations on market opportunities and business growth

Local and regional sourcing and distribution

- Supply of local industrial products and equipment
- Fast and efficient distribution across various regions
- Customized logistics solutions to ensure on-time delivery
- Order tracking and customer service

Supply Chain Management

- Design and management of the supply chain from supplier to customer
- Improving efficiency and reducing transportation and storage costs
- Inventory monitoring and needs analysis
- Digital solutions for order and inventory tracking





التواصل For contact





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